National PhD Course: Economic Geography (7.5 ECTS Credits) in Göteborg, Uppsala and Lund, Sweden.

September–November 2015

Organizers
Patrik Ström & Martin Henning, University of Gothenburg
Jenny Sjöholm & Johan Jansson, Uppsala University
Jerker Moodysson, Lund University (coordinator)

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Course description

The course is jointly arranged by economic geographers at the universities of Göteborg, Uppsala and Lund. It builds on a format developed during previous courses on the same theme, held every second year since 1997. The course offers an introduction to contemporary research perspectives and approaches in economic geography.

While it primarily targets PhD students working on theses within economic geography, the course is designed to be accessible also to PhD students in human geography generally, as well as in related economic and social science disciplines. PhD students affiliated with Swedish geography departments taking part in the national collaboration on PhD courses in human geography are given priority, but also students from other universities in Sweden and beyond will be accepted if there are slots available. We aim at getting 15-25 students in the course. The course will be taught in English. The course introduces research questions, concepts and theories in contemporary economic geography as well as examples of ongoing empirical research. The core questions of economic geography—related to the role of place and space in processes of economic development—have in recent years attracted interest not just from geographers but also from economists and others who study industrial and technological development, firm innovation processes, effects of economic integration and globalization etc. Themes dealt with in the course include: economic geography as a (sub)discipline, regional specialization, agglomeration, industrial systems, networks, clusters and regional innovation systems, the geography of creativity, uneven regional economic development, industrial, innovation and regional policy, trade, gender, entrepreneurship, labour, evolutionary processes, branding, environmental issues etc.

The course is literature and discussion based. The participants will read a selection of 15-20 papers from one of several handbooks or companions of economic geography that have been published in recent years (see list below). In addition, there is a core curriculum of texts connected to the themes dealt with during the course, which will be read by every participant. The lectures and seminars during the course will cover some but not all aspects of this literature.

In order to pass, the participating student is expected to take active part in the sessions arranged, read the literature, and by the time of the third and final course meeting have written a paper (4000-5000 words), related to the course literature.

There will be a mix of lectures and seminars held by the organizers and other teachers in the organizing departments, alongside guest lectures held by invited colleagues.

Format, application, venue etc
Jerker Moodysson (jerker.moodysson@keg.lu.se) is contact person regarding general course matters. The course will take place during 6 days, distributed over three periods, in Göteborg 17-18 September, Uppsala 15-16 October and Lund 19-20 November.

Deadline for applications: Thursday 20 August 2015 at the latest
Should be sent to: jerker.moodysson@keg.lu.se
The application should include:

- Name and contact information
- Number of years in PhD Programme
- Name of supervisor(s)
- Thesis topic or short description of research theme
Course Literature

*Each participant should get hold of at least one of the three collections of papers below and read at least 15-20 of the suggested chapters:*


Boschma, R. and Martin, R. (eds, 2011) *The Handbook of Evolutionary Economic Geography,* Cheltenham, Edward Elgar, (Ch:1, 2, 3, 5, 6, 9, 10, 12, 16, 18, 19, 21, 22)


*For literature related to the lectures, see the programme for the respective meeting (NB: some of these are still missing or preliminary)*
First Meeting, September 17-18 in Göteborg

Venue: School of Business, Economics and Law, University of Gothenburg, Vasagatan 1.

The meeting will focus on the close integration between economic geography and international business studies in the fields of manufacturing, services, trade and foreign direct investment in its Göteborg interpretation, but we aim also to demonstrate the broadening of economic geography to micro-level studies, by the illustration of cases of the interface between formal and informal economies in the retail distribution sector in Southeast Asia.

Day 1, Thursday September 17

0930–10.30 Welcome address; introduction to the course
10.30-11.15: Claes Alvstam: The history and development of economic geography research in Gothenburg

Coffee (11.15-11.30)

11.30-12.30: Inge Ivarsson: Global Sourcing and Supplier Upgrading: International Technology Transfer from Swedish TNCs to Local Suppliers in Asia and Latin America.

Lunch (12.30-13.30)

13.30-14.30: Patrik Ström: Globalization and development of the advanced service industry
14.30-15.30: Anja Franck: Women's labour under conditions of export-orientation in Malaysia

Coffee (15.30-16.00)

16.00-1700: Martin Henning: Resources and qualitative change in regional economies. Historical and contemporary perspectives

17.00-18.30 Academic speed dating: getting to know each other and each other’s research interests (prepare a short pitch about your research)

Dinner (19.00) Local organizers make reservations at a restaurant and the dinner is paid for by each participant. In order to make the reservation, please let us know if you want to take part in this event.

Day 2, Friday September 18

9.00-10.00: Curt Nestor: Foreign Direct Investment, method and conceptual issues.
10.00-11.00: Brita Hermelin: Reverse and intensified globalisation – the case of ICT
11.00-12.00 Grete Rusten: Management strategies, structures and geographical arrangements for services in production systems

**Lunch (12.00-13.00)**

13.00-14.00: Andrew Jones: Communities of practice

14.00-15.00 Rikard Eriksson: Urban Geography

**Coffee (15.00-15.15)**

15.15-16.00 Economic Geography and International Business
Corporate Restructuring in the Global Automotive Industry: The Geely-Volvo Acquisition

16.00-16.30 Concluding discussion

**Specific literature for the first meeting:**


Anja K. Franck (2012) From formal employment to street vending: women’s room to maneuver and labor market decisions under conditions of export-orientation: the case of Penang, Malaysia, the Departments of Geography, University of Gothenburg, Series B, Volym 121


Second Meeting, October 15-16 in Uppsala

Venue: Ekonomikum, Kyrkogårds gatan 10, Uppsala.

During the first day of the Uppsala meeting we will give examples of the various themes of economic geography at Uppsala University. The main focus at the meeting will be creativity, entrepreneurship, cultural industries, branding, clusters and urban and feminist economic geography. The first day also involves preparation for panel sessions that will take place in the third and last meeting of the course. The second day includes international guest lecture as well as interactive activities such as group discussions and a fish bowl exercise.

Day 1, Thursday October 15

9.30: Welcome address/Introduction

Coffee (9.45-10.00)

10.00–11.30 Dominic Power: Emerging trends in Economic Geography

Lunch (11.30-12.30)

12.30-13.15 Johan Jansson: Quality and geography
13.20-14.05 Jenny Sjöholm: Artist brand building: towards a spatial perspective

Coffee (14.05-14.20)

14.20-15.05 Cecilia Pasquinelli: Geography and branding
15.10-15:50 Brian Hracs: 'Standing out in the crowd'

16.00-17.30: Preparation for panel session

Dinner (17.30) Local organizers make reservations at a restaurant and the dinner is paid for by each participant. In order to make the reservation, please let us know if you want to take part in this event.

Day 2, Friday October 16

Coffee (09.45-10.15)

10.15-12.00 International guest lecture
Lunch (12.15-13.15)

13.15-16.00 Group discussions and fish bowl exercise
16.00-16.30 Concluding discussions / Coffee

Specific literature for the second meeting:

To be announced...
Third Meeting, November 19-20 in Lund

Venue: Department of Human Geography, Sölvegatan 10, Lund.

The first day’s lectures provide examples of how economic geography is being practised at Lund University. Main focus will be on evolutionary economic geography, innovation, socio-technical transitions and regional economic development. The second day includes an international guest lecture as well as examination of course papers.

Day 1, Thursday November 19

9.30: Welcome/introduction

Coffee (9.45-10.00)

10.00–12.00 Ron Boschma: Evolutionary Economic Geography

Lunch (12.30-13.30)

13.30-14.30 Jerker Moodysson: Innovation processes in space: a knowledge-based approach
14.30-15.30 Lars Coenen: Environmental Economic Geography, eco-innovation and socio-technical transitions

15.30-17.30 Panel discussions

Dinner (19.00) Local organizers make reservations at a restaurant and the dinner is paid for by each participant. In order to make the reservation, please let us know if you want to take part in this event.

Day 2, Friday November 20

9.00-10.00 Michaela Trippl: Innovation, innovation policy and economic geography
10.00-12.00 International guest lecture

Lunch (12.00-13.30)

13.30-16.30 Presentation and discussion of written essays/PM

Specific literature for the third meeting:

To be announced...
Travel, location and accommodation

Göteborg

Travel to Göteborg
Travel to Göteborg is easy with train or flight. Airport bus will bring you to the central parts of the city in 25 minutes.

Location/venue in Göteborg
The School of Business, Economics and Law is located in the city centre at Vasagatan 1. The walk from the central station takes about 20 minutes. There is also a tram stop called Handelshögskolan.

Accommodation in Göteborg

Budget
STF Vandrarhem (www.hostel-gothenburg.com)
Spar Hotel Majorna (http://www.sparhotel.se/hotell/majorna/)

Better
Hotell Lilton (www.lilton.se)
Hotel Vasa (www.hotelvasa.se)
Riverton hotel (www.riverton.se)

Plenty of other good hotels in the city centre.

Uppsala

Travel to Uppsala
Travel to Uppsala easy by train or flight. Trains from Stockholm depart several times an hour and takes about 40 minutes.
From Arlanda airport both buses (approx. 45 min) and trains (approx. 20 min.) depart several times an hour.

Location/venue in Uppsala
The course in Uppsala is taking place at the Ekonomikum building which is just outside central Uppsala and about a 20 minute walk from the train station. The lecture halls named ‘H 432’ and ‘Faculty Club’ is located on the fourth floor in the Ekonomikum building.
Visiting address: Kyrkogårdsstig 10, 753 13 Uppsala

Accommodation in Uppsala
(located within walking distance from the train station)

Budget
Centralstationen (http://hotelcentralstation.se/)
Uppsala City Hostel (http://www.uppsalacityhostel.se/)
Uppsala City Stay (http://www.citystayuppsala.se/)
Better
Radisson Blu Hotel Uppsala (http://www.radissonblu.se/hotell-uppsala)
Best Western Hotel Svava (http://www.hotelsvava.com/)

Lund

Travel to Lund
Best way to get to Lund is by travel with train. If you come from abroad you can fly to Copenhagen and take the train to Lund (approx 30 min).

Location in Lund
Department of Human Geography is located in Geocentrum, Sölvegatan 10, about a 20 minute walk or 5 minute bus or taxi ride from the train station (Bus no. 1, get off at bus stop Sölvegatan or Fysiologen).

Accommodation in Lund

Budget
Sparta (http://www.spartahotell.se/e/index.html)
Hotel Ahlström (http://hotelahlstrom.se/hotellrum/)

Better
Grand Hotel Lund (http://grandilund.se/)
Hotel Lundia (http://www.lundia.se/)
Hotel Concordia (http://www.concordia.se/)
StayAt Hotel Apartments (http://www.stayat.se)